

**Bigger Savings** ◦ **More Resources** ◦ **Better Outcomes**



**Rise Above**

**THE COMPETITION**

**phoenix**<sup>®</sup>  
Pharmacy Benefit Management



## We were founded in 2011 with a vision:

to change the way self-funded organizations benefit from their PBM. We aim to rise up from traditional models that prioritize profits over people. Instead, we focus on meeting clients' needs, helping them save money and achieve success.

# A DIFFERENT KIND OF PBM

Phoenix is a modern pharmacy benefits management (PBM) company that helps brokers, TPAs, and consumers benefit from scalable, individualized pharmacy plans that save money on prescription medications and keep people healthy.

As a first-in-class prescription benefit manager, we believe in providing access to custom-built pharmaceutical plans. We believe in empowering our clients to have a say in their healthcare spend, regain control of costs, and truly understand the benefits they are paying for. Let Phoenix help your organization save money and experience a better overall plan.

**4.2M**

**Annual  
Claims  
Processed**

**132K**

**Unique  
Lives  
Managed**

**22%**

**Average  
Client  
Savings**

**\$690M**

**Total  
Plan Savings  
in 2019**

## Open-Architecture Plan Design

We use an Open-Architecture approach to customizing contracts, so our clients are empowered to have a say in their plan components, like vendors and cost-containment tools. This means you can choose the elements that work best for your needs, and nothing that you don't. And we'll implement it in a seamless way that allows for limited member disruption.

Phoenix helps you and your clients take control of costs so you can truly understand the benefits you are paying for.

## WHAT SETS US APART?

Through our consultative approach to managing the pharmacy benefits of self-funded health plans, we push through the status quo and provide the best value.

### 1. Exclusive Pharmacy Network Contracts

We are completely independent and own 100% of our contracts, which means more flexible plan design options and better overall plan management whether you choose an Open, Preferred, or Limited Network.

### 2. Honest Rebate Opportunities

Our goal is to eliminate the questions—what drugs are included, when, and how much? With Phoenix, it's simple: every rebatable drug, every time. Whatever arrangement best suits your needs, we'll do rebates your way. And we pay out faster than the competition.

### 3. Customized, Comprehensive Pricing

Whether it's a passthrough or a traditional model, Phoenix finds a way to meet your needs and save you money while offering strong plan benefits to members. We take a comprehensive approach to pricing, completely customizing a model that works for you.

### 4. Above & Beyond Customer Service

From Implementation to Account Management and Member Services, customer service excellence is integral to our culture. When you partner with Phoenix, you benefit from a relationship that grows your business.

# WHEN YOU CHOOSE PHOENIX

Complete Formulary  
Customization

Comprehensive Pricing

Exclusive Pharmacy  
Network Contracts

First-in-Class  
Customer Service  
& Agile Account  
Management

Honest Rebate Opportunities

Specialty Savings Programs

Strategic  
Partnerships

Total Transparency



## Securing Specialty Savings with MyRxAdvocate

**Specialty drug costs make up 40% of total annual Rx spend for plan sponsors.**

We focus on procuring alternative funding for specialty drugs, providing substantial cost savings back to our clients and members who may not otherwise have access to necessary medications due to cost.

# PHARMACY BENEFITS MADE EASY



## PBM Self-Funded Managed Care

From plan design to claims processing, reporting, and much more, we offer individualized solutions that are scalable to your needs.



## 340B Services

We are a full-service ambassador for 340B providing a simple fee-for-service model with all the compliance and regulations needed to manage this complex program.



## RxAdvantage Savings Card

Our discount card program offers incredible savings on medications for members while earning perks for your organization.



## Mail Order Pharmacy

A full-service mail order program offers members the convenience of keeping up with maintenance and specialty drugs without a trip to the pharmacy.



## MyRxAdvocate Specialty Program

With a tiered strategy that includes assistance programs, an international pharmacy, patient advocacy, and more, we help reduce the burden of the highest-cost drugs on the market.





Calls are always answered by a live, U.S. based, full-time employee to answer your questions, address your needs, and provide insight into the ever-changing industry.

We're challenging the status quo. Our flexible pharmaceutical benefits plans are created for you and backed by a level of service excellence you won't find anywhere else.

Reach out to us today for your **FREE Plan Cost Analysis** and discover the opportunities to save on pharmacy claims costs.

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